

Assoc Prof. Dr. Gancar Candra Premananto, CDM., CCC., QCRO., AIBIZ.

Lecturer in Airlangga
University



PROFILE

He is a senior lecturer in Department of Management Faculty of Economic and Business Airlangga University since 1999. And having enjoying share spirituality in management and marketing. Gancar also founder and owner of Digiseminar.id and ruangpamer.co.id. And also creator for Smartklik.id.

His research areas include spiritual management, impulse buying, marketing ethics, CSR, and other consumption behavior, and had many research and YouTube video on those topics.

WORK EXPERIENCE

- 2012 – 2015 Head of Magister of Science in Management FEB Universitas Airlangga
- 2015 – 2020 Head/Coordinator of Master of Management FEB Universitas Airlangga
- 2015 – 2020 Head of Management Department FEB Universitas Airlangga

PUBLISHED BOOK

1. "Sholat Jama'ah-based Management" (Islamic Prayer based Management),
2. "Life as a Surfer",
3. "Surfer Leader dalam Kondisi FUNS" (Surfer Leader for FUNS Condition)
4. "Marketing Iblis: Strategi dan Program Pemasaran dari Dunia Lain" (Evil Marketing: Strategy & Program from Other Dimension).
5. "Manajemen Krisis Berbasis Spiritual" (Spiritual based Crisis Management)
6. "Business Continuity Plan untuk UMKM" (Business Continuity Plan for SME)
7. "Manajemen Spiritual UMKM"

CONTACT

- +62 881-2724-674
- gancar-c-p@feb.unair.ac.id
- gancar.premananto
- gancar.premananto

ACHIEVEMENTS

1. Appreciation ABEST 21 International
2. Best paper in International Seminar MACFEA-AACIM 2021
3. Best paper in IMMARA 2021
4. Terbaik 1: Haki terbanyak 2021
5. Terbaik 2: Konsultan Bisnis Terpuji (versi LPMB) 2021
6. Dosen Teladan 2021
7. CSV Awards 2021
8. Best paper in ISCRBM 2020
9. Dosen dengan Ekspose Positif 2019
10. Juara 1 Karaoke Keroncong Cup 2019
11. Dosen dengan MOOC terbanyak 2019

EDUCATION HISTORY

- 1998-2001 Undergraduate Program in Airlangga University
- 2003-2004 Master Program in Airlangga University
- Graduate on 2012 Doctoral Degree in In Gajah Mada University

LINK SINTA

bit.ly/JurnalSintaGancar

LINK GOOGLE SCHOLAR

bit.ly/GoogleScholarGancar

LINKEDIN

bit.ly/LinkedInGancar

SERTIFIKAT & DOKUMENTASI

bit.ly/3ZW2uBP

EDITOR AND CONTRIBUTOR BOOK

1. "Desain Eksperimental"
2. "Disrupsi Inovasi"
3. "Perilaku Konsumen"
4. "Green Consumer and Marketing"
5. "Smile App Marketing 4.0"
6. "Integritas: Konsep dan Praktik dalam Bisnis"
7. "Assuring the Quality of Online Lectures in the spread of Covid-19 Pandemic" - ABEST 21 INTERNATIONAL
8. Manajemen Spiritual UMKM

OWNER APPLICATION

1. "Digiseminar.id",
2. "ruangpamer.co.id",
3. "entrepreneurmeter.com",
4. "managementmeter.com"
5. "CSV meter"

OTHER INFORMATION

In Aliansi Program Magister Manajemen Indonesia (APMMI), Gancar had position as Ketua 1 since 2017-2020. Gancar also founder of Asian Association of Consumer Interest & Marketing (AACIM) and Indonesia Brand Network (IBN). Gancar also initiate International Master in Management & Business Alumni Association (IMMBAA). Founder APAKP (Aliansi Praktisi & Akademisi Keberlanjutan Perusahaan)

CREATED INTELLECTUAL PROPERTY RIGHTS

1. "Azzarine"
2. "Kita Berdua"
3. "Sholawat kangen"
4. "Kala Cinta Tak Berbalas (KCTB)".
5. "Temani aku Dinda"
6. "Terima kasih Lovely"

REVIEWER JURNAL

1. Jurnal Equilibrium Fakultas Ekonomi dan Bisnis Universitas Wijaya Kusuma Surabaya 2023-2025
2. E-Journal Southeast Asian Business Review (Departemen Manajemen)
3. Journal Managerial and Reviewer Journal Of Economic Resilience and sustainable Development (ERSUD) In IASSSF

POPULAR POST

1. Pembelajaran Ramadan Time Concern
<https://www.jawapos.com/opini/01563396/pembelajaran-ramadan-time-concern>
2. Pembelajaran Ramadan Food Concern
<https://www.jawapos.com/opini/01573635/pembelajaran-ramadan-food-concern>

PUBLICATION ON 2019

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|--|---|------|
| Model Edukasi Dan Perlindungan Konsumen Berbasis Maqashid Syariah Pada Jaminan Sosial R Muhtadi, AY Wirmanda, GC Premananto Ulûmunâ: Jurnal Studi Keislaman 5 (1), 53-77 | 3 | 2019 |
| Self-monitoring in impulse buying: Effect of religiosity W Maryati, S Hartini, GC Premananto Business Innovation and Development in Emerging Economies, 395-401 | | 2019 |
| Understanding consumer intention to use Go-Pay: Development and testing of technology acceptance models for consumers S Purwanto, S Hartini, GC Premananto Eksis: Jurnal Riset Ekonomi dan Bisnis 14 (1), 27-46 | 9 | 2019 |

PUBLICATION ON 2020

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|--|-----|------|
| Influence of Picture Health Warnings on the Attitudes and Intention to Quit Smoking in Middle School Students RAA Gancar Candra Premananto, Faaiz Makmun Muhammad https://www.ijcc.net/images/vol11iss9/11922_Premananto_2020_E_R.pdf 11 (9 ... | 1 * | 2020 |
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| Beneficios para el consumidor recibidos en la cuenta de instagram sobre la confianza y el compromiso de la marca MA Syuhada, GC Premananto Opcion 36 (91), 370 | | 2020 |
| The Printed Book and Electronic Book (Ebook) Experiences of Digital Natives in Indonesia GCP Dyah Puspitasari Srirahayu Journal of Southwest Jiaotong University 55 (6), 1-13 | 3 | 2020 |
| Application of blockchain based waqf crowdfunding in fishermen group: Case study of Nambangan and CUMPAT, Surabaya R Sukmana, RH Setianto, GC Premananto, SR Ajija Darmabakti Cendekia: Journal of Community Service and Engagements 2 (1), 26-29 | 6 | 2020 |
| Consumer benefits received in the instagram account on brand trust and commitment GCP Muhammad Ansyarulah Syuhada Opción 36 (issue 91), 370-387 | 1 * | 2020 |
| Corporate Hypocrisy: Green Washing in Retail P Mahanani, GC Premananto Green Consumer and Marketing 1, 267-275 | | 2020 |
| Surfer Leader dalam Kondisi FUNS GC Premananto | 1 | 2020 |
| The Decision-Making Process of IMC Activities in the Sponsorship Bidding of Bank Jatim for the 2014 Jazz Traffic Festival Event RAZ Gancar Candra Premananto https://www.ijicc.net/images/vol11iss9/11939_Premananto_2020_E_R.pdf 11 (9 ... | | 2020 |
| MARKETING IBLIS: Strategi dan Program Pemasaran dari Dunia Lain GC Premananto Airlangga University Press | | 2020 |
| Narrative online advertising as external variable in the development of the technology acceptance model of go-pay for millennials S Purwanto, S Hartini, GC Premananto Journal of Accounting and Strategic Finance 3 (1), 118-135 | 5 | 2020 |
| The role of religiosity and social influence on perceived business ethics and its impact on the purchase of creative industrial products SS SRI Hartini, GANCAR Candra Premananto, MUHAMMAD Ihwanudin, JOVI Sulistyawan Espacios 41, 370-379 | 2 | 2020 |
| The dark side of life insurance in achieving sales targets A Nirmala, GC Premananto Advances in Business, Management and Entrepreneurship, 141-144 | | 2020 |
| Exploration of Ludruk as potential icon in Indonesia show businessfor the millennial generation GC Premananto, M Ikhwan Advances in Business, Management and Entrepreneurship, 145-149 | 1 | 2020 |
| Green_Consumer_and_Marketing U Sumarwan, F Tjiptono, GC Premananto, MF Sabri | | 2020 |
| The Nexus Between Media Transparency and Attitude for Risk Management During a Disaster JMA Kadir, NB Zakaria, NN Abd Aziz, GC Premananto | | 2020 |

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| Green marketing tools, religiosity, environmental attitude and green purchase behaviour among millenials generation NA Solekah, G Premananto, S Hartini MFC-I (Management and Economics Journal) 4 (3), 233-252 | 3 | 2020 |
| Smile APP Marketing 4.0: Model & Aplikasi Praktis SP Rahayu, M Kurniawati, GC Premananto Airlangga University Press | | 2020 |

PUBLICATION ON 2021

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| Membangun Integritas Pada PT Toya Indo Manunggal GC Premananto, M Kurniawati Ranka Publishing | | 2021 |
| Survei and Development of library collection promotion using automatic voice MS Irfana, GC Premananto, M Yasin, EP Anugrah Library Philosophy and Practice, 1-11 | | 2021 |
| Extended Theory of Planned Behavior to Explain Environmentally Responsible Behavior in Context of Nature based Tourism RM Fenitra, T Handriana, GC Premananto, I Usman, S & Hartini GeoJournal of Tourism and Geosites 39, p.1507-1516 | 8 | 2021 |
| UNDERSTANDING YOUNGER TOURIST' INTENTION TOWARD ENVIRONMENTALLY RESPONSIBLE BEHAVIOR F RM, T Handriana, I Premananto, GC & Usman GeoJournal of Tourism and Geosites 14 (36), 646-653 | 15 * | 2021 |
| SUSTAINABLE CLOTHING DISPOSAL BEHAVIOR, FACTOR INFLUENCING CONSUMER INTENTION TOWARD CLOTHING DONATION GCPSH Rakotoarisoa Maminirina Fenitra, Tanti Handriana, Indrianawati Usman ... Fibres and Textiles 28 (1), 7-15 | 4 * | 2021 |
| The Role of Media on Knowledge, Awareness and Students' Attitude during Movement Control Order (MCO) NNA Aziz, NNNM Hassan, NB Zakaria, GC Premananto Environment-Behaviour Proceedings Journal 6 (16), 23-29 | 2 | 2021 |
| The role of religiosity and spirituality on impulsive buying W Maryati, S Hartini, GC Premananto Al-Uqud: Journal of Islamic Economics 5 (1), 119-150 | 2 | 2021 |

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| Survey and Development of library collection promotion using automatic voice MYEPA MS Irfana, GC Premananto Library Philosophy and Practice (e-journal) 4902, https://digitalcommons.unl... | | 2021 |
| " <u>Experientially Engaged Branding</u> ": Proposing and Testing a Mediating Model. MA Ahmad, A Fareed, A Gul, GC Premananto Review of International Geographical Education Online 11 (5) | 1 | 2021 |
| Membangun Integritas Pada PT Toya Indo Manunggal GC Premananto, M Kurniawati Ranka Publishing | | 2021 |

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| Pengaruh Influencer Type dan Disclosure of Sponsorship pada Konten Bersponsor di Instagram | 2021 |
| NP Destyana, GC Premananto PERWIRA-Jurnal Pendidikan Kewirausahaan Indonesia 4 (2), 75-89 | |
| MEMAHAMI INOVASI DISRUPTIF DARI KACAMATA SEKOLAH BISNIS | 2021 |
| H Mahardika, GC Premananto, DW Irawanto Media Nusa Creative (MNC Publishing) | |
| Manajemen krisis berbasis spiritual | 2021 |
| MM Ahmad Faiz Khudlari Toha, GC Premananto, M SI, M Kurniawati Airlangga University Press | |

PUBLICATION ON 2022

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| Cognitive And Social Psychological Drivers Of Private Label Brands Purchase Behavior | 2022 |
| MA Ahmad, S Hartini, GC Premananto, A Abbas, A Widjaja, A Widjaja, ... Journal of Positive School Psychology, 9919-9940 | |
| Environmentally responsible behavior and Knowledge-Belief-Norm in the tourism context: The moderating role of types of destinations | 2022 |
| RM Fenitra, GC Premananto, RMH Sedera, A Abbas, N Laila International Journal of Geoheritage and Parks | |
| The Marketing Mix, Customers' Attitude, and Purchasing Intention in Social Commerce with Internet Access as a Moderating Variable | 2022 |
| RSM Aimé, GC Premananto, S Rakotoarisoa Jurnal Manajemen Teori dan Terapan Journal of Theory and Applied Management ... | |
| THE NEXUS BETWEEN MEDIA TRANSPARENCY AND ATTITUDE FOR RISK MANAGEMENT DURING DISASTER | 2022 |
| NNAAGCP Juliana Mohd Abdul Kadir, Nor Balkish Zakaria ASIA-PACIFIC MANAGEMENT ACCOUNTING JOURNAL 1 (17), 203-221 | |
| Peran Kepuasan Memediasi Antara CSR Internal dan Eksternal terhadap Kinerja Karyawan Di Masa Pandemi Covid-19 | 2022 |
| M Manalu, G Premananto BALANCE: Economic, Business, Management and Accounting Journal 19 (1), 23-32 | |
| Improving Online Learning Effectiveness by Utilizing Learning Management System (LMS) to Support the Quality of Company Human Resources Improvements | 2022 |
| GCP Dakikotis Sururiyah Budapest International Research and Critics Institute (BIRCI-Journal) 5 (no ... | |
| Designing a marketing strategy with a consumer behavior approach at STIDKI Ar Rahmah Surabaya | 2022 |
| GCP M.H. Musyanto Proceedings of the International Seminar of Contemporary Research on ... | |
| Business continuity and Covid-19 pandemic responses on micro-businesses in Surabaya | 2022 |
| GCP M.R. Amalia, I.A. Abdillah Proceedings of the International Seminar of Contemporary Research on ... | |
| Information and communication technology (ICT) and the quality of life of the B40 | 2022 |
| GCP Herwina Rosnan, Norol Hamiza Zamzuri Environment-Behaviour Proceedings Journal 7 (21) | |
| The Effect of Remuneration, Work Environment, and Employee Welfare Programs on Work Productivity at PT Petrokimia Kayaku | 2022 |
| R Wijayanti, GC Premananto Eduvest-Journal of Universal Studies 2 (8), 1.469-1.478 | |

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| Strategic Marketing in Crisis (Covid-19 Pandemic): A Study at PrimeBiz Hotel Surabaya | 2022 |
| MJ Rizwan, GC Premananto Business and Finance Journal 7 (2), 131-139 | |
| ANALISIS FAKTOR YANG MEMPENGARUHI PENERIMAAN PELANGGAN PLN ULP BANYUWANGI KOTA TERHADAP API IKASI NFW PI N MOBII F | 2022 |
| D Mulyono, GC Premananto Ekonis: Jurnal Ekonomi dan Bisnis 24 (1) | |
| Digitizing Master Engineering Documents | 2022 |
| R Wijayanti, GC Premananto Budapest International Research and Critics Institute-Journal (BIRCI-Journal ... | |

PUBLICATION ON 2023

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| Explaining littering prevention among park visitors using the Theory of Planned Behavior and Norm Activation Model | 2023 |
| RM Fenitra, N Laila, GC Premananto, AAbbas, RMH Sedera International Journal of Geoheritage and Parks 11 (1), 39-53 | |
| The Effect of Attitude Towards Watching MPL ID Tournaments in Cinema, Subjective Norms, Perceived Behavioral Control, E-WOM, and Involvement on Intention Watching MPL ID ... | 2023 |
| RP Sakti, GC Premananto Southeast Asian Business Review 1 (1), 47-62 | |
| The Influence of Advertising Creativity, Credibility, Lack of Irritation, Informativeness, And Entertainment on Consumer Attitudes Towards Brand on Gojek Advertising | 2023 |
| RAAK Adzani, GC Premananto Southeast Asian Business Review 1 (1), 47-62 | |
| ANALISIS SOCIAL RETURN ON INVESTMENT (SROI) PADA PROGRAM "SABI BISA" DENGAN TEMA TOGETHER GROW STRONGER DI UPT RSBD PASURUAN | 6 [*] 2023 |
| CMEW Gancar Candra Premananto Al Qalam: Jurnal Ilmiah Keagamaan dan Kemasyarakatan 17 (DOI : 10.35931/aq ... | |
| The Performance of Workers by Utilizing Self-Leadership in Health Sector: AReview | 2023 |
| NK ohammad Jamil Rizwan, Gancar Candra Premananto, Shah Faisal Journal of Leadership in Organizations 1 (journal.ugm.ac.id/leadership ... | |
| The Effects of E-WOM, Information Overload, Attitude Towards Online Purchase, and Consumer Psychological Condition on the Intention Towards Online Purchase of Laptop Product | 2023 |
| AAR Gancar Candra Premananto, Thohir Basuki, Sri Hartini, Masmira Kurniawati MAJCAFE 31 (1), 815-833 | |
| Extended Theory of Planned Behavior and Environmentally Responsible Behavior in the Context of Beach Tourism | 2023 |
| AA Candra Premananto Gancar, Rakotoarisoa Maminirina Fenitra, Kurniawati ... MAJCAFE 31 (1), 364-392 | |

PUBLICATION ON 2023

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| ANALISIS SOCIAL RETURN ON INVESTMENT (SROI) PADA PROGRAM CRE-ATING SHARED VALUE Dengan Tema "DAYA SINERGI AIRLANGGA 2023" | 2023 |
| LP Sari, GC Premananto Bhakti Persada Jurnal Aplikasi IPTEKS 9 (2), 88-99 | |
| TRANSFORMASI PERTANIAN 4.0: MENGUKUR DAMPAK INVESTASI SOSIAL MELALUI PENDEKATAN SROI | 2023 |
| DF Kesa, GC Premananto Journal Publicuho 6 (4), 1173-1180 | |
| Transformasi Digital Dibidang Riset, Survei Dan Assesment Sebagai Pendukung Sustainability Industri Media Televisi | 2023 |
| R Prabawati, GC Premananto Cakrawala Repositori IMWI 6 (4), 925-938 | |

PUBLICATION ON 2024

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| International Tourist's Perspective of Environmentally Responsibility Behaviour | 2024 |
| RM Fenitra, SRH Hati, CP Gancar, MHS Rakotoarisoa, AAbbas, RC Ica, ... Journal of Tourism and Services 15 (28), 1-21 | |
| Understanding Farmers' Intentions in Pesticide Application: Insights from the Theory of Planned Behavior | 2024 |
| NS Wisnujati, SS Sangadji, GC Premananto International Journal of Environmental Impacts 7 (1), 47-54 | |
| SROI analysis in measuring the success of the Partnership Program as a form of CSR of PT Petrokimia Gresik | 2024 |
| GCP Dita Amelia Aurashafa Southeast Asian Business Review 2 (1), 15-27 | |
| Breaking the Glass Code: Mentorship-Driven Empowerment in Malaysia's ICT Sector | 2024 |
| N Shaari, G Subramaniam, H Rosnan, S Ramli, GC Premananto Environment-Behaviour Proceedings Journal 9 (27), 301-306 | |
| TANYA JAWAB MANAJEMEN SPIRITUAL UMKM | 2024 |
| GC Premananto, M Kurniawati, S Hartini, AR Sridadi, PTKN Fitdiarini, ... Airlangga University Press | |
| Managing Green Management Risk Internally: The effect of CSR, Environmental knowledge and Ethical leadership on Employee green behavior | 2024 |
| MKSWA Gancar Candra Premananto, Liliek Harmianto Purbawinasta K-ASEAN Risk Management & Inovation Forum 1 (https://drive.google.com/drive ...) | |
| Breaking the glass code: Mentorship-Driven Empowerment in Malaysia's ICT Sector | 2024 |
| GCP Noremi Shaari, Geetha Subramaniam, Herwina Rosnan, Suriana Ramli 12th AMER International Conference on Quality of Life 12 (https://amerabra ...) | |

PUBLICATION ON 2024

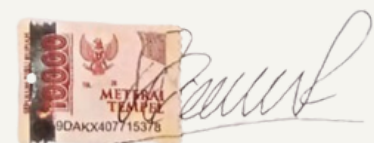
- | | |
|--|------|
| <p>The social impact analysis of" Rise a Voice, Airlangga Got Talent" program with social return on investment approach Z Karina, GC Premananto Journal of Community Service and Empowerment 5 (2), 404-414</p> | 2024 |
| <p>ANALISIS SOCIAL RETURN ON INVESTMENT (SROI) PADA PROGRAM ENTREPRENEURSHIP WORKSHOP "GLINDS ACT-GLOBAL MINDS, LOCAL IMPACT: TRANSFORMING EDUCATION & ENTREPRENEURS" MZNF Wardhana, GC Premananto Jurnal Inovasi dan Manajemen Bisnis 6 (3)</p> | 2024 |
| <p>GENERATION Z PARTICIPATION IN POLITICS AN APPROACH TO CONSUMER BEHAVIOR THEORY A Kurniawan, GC Premananto, C Candraningrat, A Aprilius, R Hidayat Business and Finance Journal 9 (1), 12-25</p> | 2024 |

EXPERIANCE AS A SPEAKER & APRECIATION

- Suara Muslim (Spiritualitas pengukuran kinerja dan peluang bisnisnya) 16 Agustus 2024.
- Suara Muslim (Spiritualitas sektor wisata dan kuliner serta peluang bisnisnya). 29 juli 2024
- Pendampingan penyusunan kurikulum outcome based Education (Pemateri). 24 Juli 2024
- Inspirasi Solusi | You Must Have Digital Leadership | Sabtu, 20 Juli 2024
- Suara Muslim | Spiritualitas sharing economy dan peluangnya bisnisnya | 21 juni 2024.
- Pembicara seminar Ordal dalam Bisnis (Live Instagram suara muslim pada 26 januari 2024)
- Pemateri seminar UMKM Digital Branding (Pada acara KKN BBK Februari, 2024)
- Pembicara pada Live Instagram suara muslim Hikmah Isra' Mi'raj Untuk Manajemen Spiritual (Pada 9 Februari 2024)
- Narasumber pada Workshop Kurikulum dan Inovasi Pembelajaran di UNISA Yogyakarta pada tanggal 6 Juli 2023
- Narasumber pada Workshop Persiapan Akreditasi Internasional ABEST 21 di UNISA Yogyakarta pada 5 juli 2023
- Narasumber pada BPR/BPRS Got Talent yang diselenggarakan oleh Otoritas Jasa Keuangan Kediri pada Juli 2023
- Pembicara pada "Public speaking Class Internal hel by Webs UNAIR" dilaksanakan pada 16 Mei 2023
- Mentor "Public speaking Class Internal hel by Webs UNAIR" dilaksanakan pada 22 Mei 2023
- Pembicata Pada Acara Offline Guest Lecturer dengan topik "Consumer Perceptions & Impacts for Analysis of Sustainable Culinary Business" Yang dilaksanakan pada 2 Mei 2023
- Pembicara pada acara International Academic & Business Visit (IABV) yang dilaksanakan pada 21-28 February 2023 di Universitas Airlangga.
- Narasumber pada Rapat Pengampun Perkuliahan Semester Genap tahun Akademik 2022/2023 di Lingkungan Universitas Telkom Bandung pada 13 Februari 2023
- Pembicara pada acara Inspirasi Solusi suara surabaya FM 100 dengan tema "Strategi Nostalgia Marketing di Era Modern. yang dilaksanakan pada 21 Januari 2023.
- Pembicara pada acara Evolving Technologies & Its Impact on Business Analytics di Universiti Sains Malaysia dengan membawakan materi "Business Analytics Preparation For Business School Students
- Pembicara pada Kuliah Perdana dengan tema "Research untuk Problem Solving Bisnis" yang dilaksanakan pada 23, Desember 2022 di Program Studi Magister Manajemen Universitas Muria Kudus.

- Pembicara pada acara Inspirasi Solusi suara surabaya FM 100 dengan tema "Creating Shared Value, Masa Depan Bisnis Berkelanjutan" yang dilaksanakan pada 12 Desember 2022.
- Pembicara pada Acara Seminar & Launcing Buku Manajemen Strategi Konsep dan Aplikasi yang dilaksanakan pada 2 Desember 2022.
- Pembicara pada Seminar yang bertema "CSV Benefits for Company Sustainability" yang dilaksanakan pada 30 November 2022.
- Pemateri pada Workshop & Sertifikasi CSV Analyst yang dilaksanakan pada 31 Oktober - 1 November 2022.
- Pembicara pada Kuliah Tamu perilaku konsumen yang bertema "Collaboration between Asian Association for Consumer Interest and Marketing with Faculty of Human Ecology IPB university yang dilaksanakan pada 29 Oktober 2022
- Pembicara pada International Halal BI Halal Indonesia-Malaysia dengan tema "The Science of Managing Happiness : Learning From Ramadhan and led
- Pembicara pada acara Bimbingan Teknis & Workshop Pengukuran Dampak Program TJSI Metode SROI Batch 2 yang dilaksanakan pada 13-14 Oktober 2022.
- Pembicara pada IMMARA (International Master in Management Applied Research Awards 2022) yang dilaksanakan pada 5 Oktober 2022.
- Pembicara pada Kuliah Umum & Orientasi Mahasiswa Baru Prodi Magister Manajemen FEB Universitas Lambung Mangkurat yang dilaksanakan pada 3 September 2022.
- Pemateri pada Acara Pendampingan UMKM PT. Pegadaian ft FEB UNAIR dengan materi "Nilai Penting Pemasaran UMKM" yang dilaksanakan pada 29 Agustus 2022.
- Pembicara pada acara Creativepreneur Going Global yang dilaksanakan pada 6 Juli 2022.
- Pembicara pada acara Dokter Edukasi dengan tema "Neuromarketing : Where Neuroscience and Marketing Meet" yang dilaksanakan pada 3 Juni 2022.

Surabaya, 22 April 2024



Assoc Prof. Dr. Gancar Candra Premananto,
CDM., CMA., CBNLP.